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FOUNDERS

2020 for us, and for the entire globe, was a year of unprecedented challenges and changes.

But at SCOOP, as an organisation that wanted to continue to help people in need, we embraced the new norm and the challenges that it brought. We learnt it was time to evolve and face these new challenges. At SCOOP we couldn't be prouder of our small team and regular supporters and what we achieved together.

2020 brought lots of changes to how SCOOP fundraisers and programmes were run. Our annual Art Auction moved completely online this year and became our most successful fundraiser to date. Similarly, SCOOP Ed, our educational programmes, moved online to allow us to continue. With our travel plans grounded, SCOOP considered how we could help more at home. We noticed that there was a shortage of PPE in Direct Provision Centres, Nursing Homes and Homeless projects, so decided to make it our mission to help. We set out sourcing and distributing PPE all around the country. Over 2020 we supplied over 2,600 people living in Direct Provision with PPE as well as 9 nursing homes, 7 homeless services and 3 community centres within Ireland.

We are aiming to bring our SCOOP Ed Programmes remotely to the Bajed Kandala Displacement Camp with hope to expand to surrounding camps in the future.

Our work here at SCOOP has never been so necessary and hence we are working hard to develop ideas and systems to fight and stop these inequalities.

2020 has been a time for growth here at SCOOP. Thanks to the support of our fundraisers and generosity of our supporters the SCOOP team has grown. This allows our ideas to become bigger and bolder and grow SCOOP programmes. We are lucky to also have a strong Board and would like to thank them for all their hard work and dedication.



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WHO, WHY & WHERE



MISSION: Providing support, education and training opportunities

to displaced young people in Ireland and abroad.

ETHOS:

No child should live in poverty or danger, wherever they are born or the circumstances they are born into. At SCOOP we are on a mission to build a kinder world for the next generation and to help anyone we can, anyone who is hurting around the world.

At SCOOP we aim to provide impactful programmes and projects to young people living in Refugee camps in Iraqi Kurdistan and Direct Provision centres in Ireland. SCOOP also aims to support grassroots organisations who need support and resources.

SCOOP 2020 ANNUAL REPORT



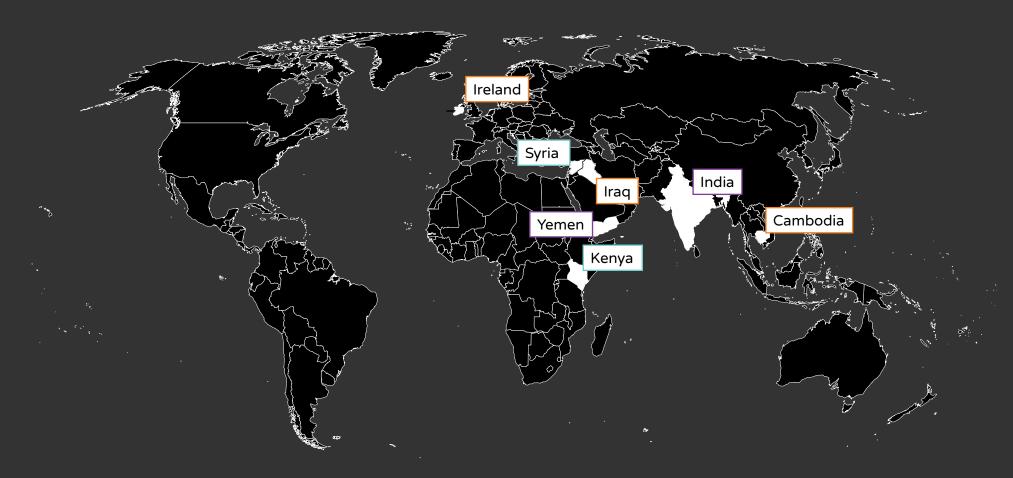
▲ Class at the 3rd school built in Cambodia.

SCOOP started in 2009 by Dublin brothers Calvin and Andy, who fundraised through club nights, table quizzes and small art auctions to help home and educate street children in Cambodia and India. Over the last decade, SCOOP's reach has grown to multiple countries across the globe. International projects that we have initiated or supported include;

- SCOOP Ed programmes (Iraqi Kurdistan and Ireland)
- Building schools in developing countries (Cambodia & India)
- Supporting schools (Kenya & Tanzania)
- Facilitating local teacher training programmes (Cambodia & India)
- Supporting doctors in warzones (Syria & Yemen)
- Providing ambulances to help community doctors and paramedics and supporting mobile clinics (Syria & Iraqi Kurdistan)

By 2020, we had established connections with multiple Direct Provision Centres where SCOOP are focused on the implementation of SCOOP Ed programmes to young displaced people living in the Direct Provision system.

VISION & CURRENT OPERATIONS



VISION:

Our vision is to create a kinder, more nurturing world for the next generation. We want to create educational systems that transcend borders, class or the difficult circumstances disadvantaged individuals are faced with.

CURRENT OPERATIONS:

For the last 10 years we have supported small frontline and grassroots organisations working in Cambodia, India, Syria, Iraq, Yemen, Kenya and at home in Ireland.

SCOOP IN 2020



IRELAND

POPULATION*

MILLION

Source: * https://ec.europa.eu/eurostat/data/database

DIRECT PROVISION

What is Direct Provision?

Direct Provision was introduced in 2000 by the lrish government as a temporary response to an influx in asylum seekers in Ireland.

Through Direct Provision the State directly provides accommodation, board, medical care and a small weekly allowance to asylum seekers and is overseen by the Reception and Integration Agency, a body of the Department of Justice and Equality.



Over €1 billion has been paid to private contractors and businesses since the system was established. *

Where are people living in Direct Provision, from?

The majority of residents in centres come from Pakistan, Nigeria, Zimbabwe, the Democratic Republic of Congo, Albania, Malawi, South Africa, Bangladesh, Afghanistan and Syria.

Another 84 nationalities are also represented in the centres.

How many People are living in Direct Provision (2020)?

As of April 2021, there are almost 7,000 people living in the Direct Provision and emergency accommodation centres around the country.** Of those, at least 30% are children.***

How long is the average stay in Direct Provision?

When Direct Provision was introduced it was predicted that asylum seekers would spend no more than 6 months in a centre but currently, the average waiting time for applicants to reach even the first stage of the process is 18-20 months.***

Residents were spending an average of 23 months in Direct Provision by the end of December 2017 while 432 people had been in the system for five years or more.****

As of November 2019, a third of Direct Provision residents had been in the system for more than two years.

Top 5 countries of origin

2017

Syria Georgia Zimbabwe Albania Pakistan

2018

Georgia Albania Syria Zimbabwe Pakistan

2021 (so far)

Nigeria Afghan Somalia Pakistan Georgia South Africa Zimbabwe

Sources: * Dáil debate 22nd April 2021 - Deputy Holly Cairns, Deputy Matt Carthy, Deputy Michael Collins, ** https://www.oireachtas.ie/en/debates/debate/dail/2021-04-22/2, *** www.doras.org/direct-provision/, *** www.doras.org/direct-provision/, *** www.doras.org/direct-provision/, ***

DIRECT PROVISION

Some issues in Direct Provision









Human rights breaches - Right to adequate housing, right to privacy, right to work, right to dignity, right to life, right to family life.



Accommodation and overcrowding - Communal overcrowded accommodation, particularly the practice of single adults sharing bedrooms with unrelated single adults, has frequently been expressed as a cause of anxiety, conflict, fear, distress and is an issue that exacerbates pre-existing mental health conditions. There are approximately 1,700 people in Direct Provision who are sharing a bedroom with one or two non-family members (even through the COVID pandemic).



Mental health issues - Asylum seekers are five times more likely to develop mental health & psychiatric issues. International Protection applicants experience a disproportionately high rate of mental health difficulties. They are up to fifteen times more likely to be diagnosed with depression, anxiety or post-traumatic stress disorder and five times more likely to be diagnosed with a psychiatric illness. The report of the Government-commissioned Advisory Group, led by Catherine Day (the Day report) and published in October 2020, notes that "prolonged living in institutionalised settings in Direct Provision, without privacy or autonomy, or without being able to raise their families normally, have contributed to mental health problems."



Allowance - The living allowance given to a Direct Provision adult per week is a mere €38.80 and €29.80 for children. There is also an annual clothing allowance of €200 per person.



Right to work - Individuals living in Direct Provision are not allowed to work until they have been waiting for 6 months for the IPO to issue its first decision (called the 'first instance recommendation') on their application. This applies to applications received on or after 18 January 2021. Before this, you had to have been waiting for 9 months. This scheme is called Labour Market Access Permission.

HOMELESSNESS IN IRELAND

How many people are homeless in Ireland (2020)?

As of December 2020, there were approximately

8,200 people homeless

and relying on emergency homeless accommodation, including

2327 children.

There were 7991 people homeless in the week of the 24th – 30th of May 2021 across Ireland. This figure includes adults and children. The number of homeless families has increased by 232% since July 2014 when the monthly figures started being published. Almost one third of people in emergency accommodation are children. In May 2021, there were 928 families accessing emergency accommodation. This includes 2,148 children.**

Not included in these figures are people sleeping rough or surviving in squats, women and children in refugees, people in direct provision and the 'hidden homeless' - people staying with family or friends as they have nowhere else to go.***



Sources: https://www.focusireland.ie/press/new-december-2020-figures-show-a-reduction-in-the-number-homeless-to-8200-which-includes-2327-children/, ** https://www.focusireland.ie/resource-hub/about-homelessness/

OUR WORK & IMPACT IN IRELAND



Our StreetSmart Restaurant Campaign was unfortunately paused for 2020 due to COVID, but our plan is to reignite the project with a bang in late 2021, early 2022!

And in response to the pandemic, the team at SCOOP pulled in all their connections for their StreetSmart PPE Gear Response. As of 11th Feb, 2021 we had provided

31,000 masks
980L of sanitiser
40,000 gloves and
1,000 visors
for 2,600 people

in Direct Provision, 9 nursing homes,7 homeless services and3 community services within Ireland.

This initiative included a cross-border collaboration with our friends in the North (Marty Cullen and St Joseph's Grammar School, Co. Tyrone) sourcing and creating PPE gear for SCOOP!



COUNTRY PROFILE

International Displaced Persons

Returnees

Refugees from Syria

Refugees from other nations

Stateless

Percentage of women among refugees in the country

Percentage of children among refugees in the country

IRAQ

Population*

In 2020, Iraq continued to face political and security challenges. An interim Prime Minister was appointed in May, following months of mass demonstrations, but political division, civil unrest and security threats, compounded by the COVID-19 pandemic and a decline in oil prices, exacerbated Iraq's economic crisis.***

Across Iraq, 2.5 million children are in need of education support, including 775,000 internally displaced children residing in and out of camps. More than 240,000 Iraqi children were unable to access any form of education in 2019.

• Since the conflict against the Islamic State of Irag and the Levant (ISIL or ISIS) armed group erupted in 2014, no new teachers have been hired, which has led to a 32 percent shortage.

> Lack of teachers - contributed to a high student dropout rate, particularly secondary schools, where 28 % of girls and 15 % of boys are not in school. primary schools where 9.6 % of girls and 7.2 % of boys are out of school.

• Approx 60,000 children in 12 official IDP camps in the Duhok area were at risk of losing access to education.****

unhcr.org/iraq, **** Norwegian refugee council

OUR WORK & IMPACT IN IRAQ



▲ Our student Shahab with an important message! March 2020.



▲ Towels from Mountjoy Prison being distributed to the girls football team, March 2020.



In January, board member Dylan Cannon and Sarah Longour travelled to Bajed Kandala for one month to run our IT class. In addition to teaching computer skills to the young people of the camp they facilitated a workshop for the staff of JHK to digitize their paper based administration system. SCOOP also donated 8 Mac Books to JHK.

Due to Covid restrictions our classes in Bajed Kandala were put on hold for the foreseeable future. With SCOOP's return to Bajed Kandala Displacement Camp unlikely for the rest of 2020, SCOOP donated their Mac Books (15) to university students from Bajed Kandala to help them continue their studies. SCOOP also donated their cache of art supplies to the young budding artists in the camp.

Despite not being able to deliver our online classes, SCOOP was able to assist one student through our mentoring partner Techfugees, to build his own website and to apply for a scholarship degree in programming. This support happened while the student was in transit on the perilous journey to Europe. Relieved of all his possessions on the way, we were delighted to be able to arrange a new laptop for him in Greece and he is now settled and studying in Germany! Always one for paying it forward, Shahab arranged a donation of 10,000 facemasks from Germany to Ireland which were distributed to homeless services and Direct Provision centres.

Before Calvin's last trip to Iraq in March, SCOOP established a new partnership with the tailoring workshop in Mountjoy Prison. Calvin and Shane Sutton alongside board member Rebecca McLaughlin facilitated a workshop in the prison explaining the situation in BK camp and the rest of Iraq. Attendees were given the opportunity to see what camp life was like through virtual reality headsets and were excited to forge a new partnership with us and the camp. Calvin took out towels that had personalised messages on them such as 'Conas a ta tu?' and our personal favourite 'What's the story?' These towels were distributed to the Bajed Kandala Girls Football Team. We are looking forward to returning to Bajed Kandala when time allows us to continue this new partnership distributing tote bags to help eliminate single plastic usage alongside our other projects in art, programming, STEM subjects and mindfulness.

OTHER PROJECTS AROUND THE WORLD





CAIRDE KHMER GAA CLUB IN PHNOM PENH, CAMBODIA

Since 2018 we have sponsored the GAA club in Phnom Penh, set up by long term SCOOP collaborator - photographer Conor Wall, originally from Cork but who has made Cambodia his new home the last 12 years or so. Fellow Corkonian Peter Downey is also a cofounder and he was in fact the 3rd ever long term volunteer we sent abroad, and he too fell in love with the country and has made it his home. Both being very talented soccer players, and proud gaelic players, they set about setting up the country's first GAA Club in 2017, with SCOOP sponsoring them since 2018.

The Club not only promotes gaelic games, but it also offers free training to Cambodians interested, and when the gang went to Kuala Lumpur in November 2019 for the Asian Gaelic Games, there were Cambodians in the squad who had never left their home country in their lives - the Cairde Khmer gang helping them get their passports also. And that's not all the good news from Kuala Lumpur - they walked away with a ton of silverware as one of their teams won the Men's Junior Football Championship and the whole club won Club of the Year. To top it all off they also brought home 1 Men's All Star Award, 1 Men's Fair Play Award, 2 Ladies Junior Plate Medals and 1 Senior Hurling Medal. They also fielded the first all Khmer team who played an exhibition match against Malaysia's Orang Eire team. We are honoured to back such a positive and community nurturing club. Cambodia Abú!



EVENTS & FUNDRAISERS







THE SCOOP ART AUCTION - 23RD AND 24TH MAY 2020

In May 2020, the SCOOP team had to think outside of the box when it came to running fundraising events in a Covid-19 friendly way! It took some work, but we didn't let the pandemic stop us! The result was a whopping €86,500 raised for young adults living in the Bajed Kandala Displacement Camp in the Middle East.

We decided to shift our Annual Art Auction to a live & online event, broadcasted from the Invaluable.com platform and streamed live from Andy & Calvin's gaff! Featuring 150 incredible artworks donated by 150 incredible artists.

The funds raised from the Art Auction allowed us to continue our online learning programmes for young people living in displacement camps in the Middle East.

Some of the insanely talented artists who donated to SCOOP included, Leah Hewson, Maser, Duda, Subset, Joby Hickey, Sums, ADW, Kevin Sharkey, Aileen Murphy, Richard Hearns, Ronan Dillon, Shane Sutton, Morgan, Kate Beagon, Thelma Mansfield, Annie Atkins, Aches, Decoy & many more!

The support from the artists and buyers was absolutely phenomenal, and we can't thank you all enough for your continued support, especially through a time which was crazy for everyone! A massive shoutout and huge love to all our supporters, we couldn't have done this without you!



EVENTS & FUNDRAISERS







THE BETTER THAN SOCKS XMAS GIFT AUCTION - 13TH NOVEMBER 2020

We also moved our annual Christmas fundraiser online, albeit just the auction part as due to Covid we couldn't run the in-person dinner party, which was such a shame as it is always one of the highlights of the year.

In saying that we plowed on and Calvin and Andy ran a 32 lot online auction which raised €13,095.30. Highlight lots comprised of:

- A stainless steel handmade knife by Fingal Ferguson
- A training session with Irish Rugby Player Fergus McFadden
- A tailor made suit from Louis Copeland
- A private group tour of the Rascal's Brewery
- Bespoke knitwear (jumper, hat and scarf) by Liadain Aiken
- Virtual cooking lessons by Erica Drum
- Mother Reusable Bottles for all the family
- An artwork by Helen Steele
- Wakeboarding lesson with All Ireland Champ David O'Caoimh
- A pet portrait by Pervaneh Matthews
- A private dining experience with Conor Spacey





TABLE QUIZ @ TOKEN, DUBLIN - 25TH FEBRUARY

This was our first fundraiser of the year to help us get the ball rolling in 2020 for our projects in Iraqi Kurdistan and Syria. It was also our last in person event, to date! Little did we know that a global pandemic was around the corner! We raised €1345.

ONLINE TABLE QUIZ - 25TH SEPTEMBER

We ran a smaller scale interactive quiz with prizes through the Kahoot app which raised €311.

SCOOP MARKETING







2020 SOCIAL MEDIA ANALYTICS OVERVIEW (1ST JAN 2020 - 31ST DEC 2020)

In 2020 once the pandemic hit, the SCOOP Team made a conscious decision to focus on our digital marketing channels rather than investing in traditional and print media, as we'd usually have done in previous years.

REACH

Facebook Page Reach:

213,016K

(+258% from the previous year)

AD TRENDS

Paid reach:

118.1K

(+369% from the previous year)

Instagram Reach:

55,489K

(1.4k% from the previous year)

Paid impressions:

312.1L

(+367.9% from the previous year)

EXTERNAL MEDIA COVERAGE



Quarantune

'50 percent of the profits will go toward The Scoop Foundation, an organization aiding people in Ireland and the Middle East.' https://www.residentadvisor.net/news/74156

Art Auction

Post auction mention in the Sunday Business Post: https://www.facebook.com/scoopfoundation/ photos/a.1062946647096821/3110766728981459/

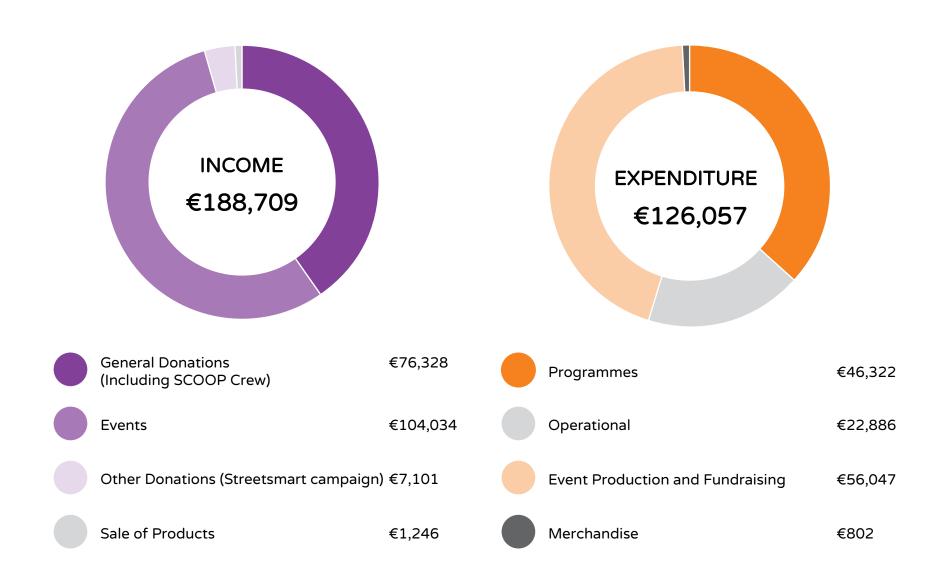
SF10

'Dublin DJs create vinyl featuring Irish musicians to help children in Iraq' https://extra.ie/.../irish.../dublin-djs-vinyl-children-iraq

SPECIAL THANKS TO

- Quarantune and their supporters for raising €350 from the first edition in the Quarantune book series for SCOOP!
- Gavin Timlin and CreateSound and Ableton for their partnership on the SCOOP Ed Music Production Programme
- Marty Cullen and St Joseph's Grammar School in Co Tyrone, Father Joe and Denis Dwyer, Yacoub and Toura, Berlin D2, Bar 1661, Echlinville Distillery and Black Bull Inn, Max Benjamin and MASI for all parts played in the epic StreetSmart PPE Gear Response
- Michael O'Brien and Dropbox for donating laptops to SCOOP Ed
- Hunter Travel for helping send a laptop to Greece for SCOOP Ed
- Alan Feeney, KA AN, Kamal, Gary and all at Reads Print Nassau St for their help with our From Direct Provision, to Direct Provision Christmas Card Campaign

FINANCIALS



SCOOP Reserves (available for distribution) - €62,651



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